

Quincy College



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From Aquaculture to Web and Mobile Development: Quincy College unveils six new program offerings for Fall 2016 to support South Shore workforce development

Social Media Release (132 characters): #QuincyCollege unveils six new programs for Fall 2016 semester including #web & #mobile development, #aquaculture & #entrepreneurship

Quincy, MA (9/21/16) - In direct response to industry need and student demand, during the 2016 academic year, Quincy College has developed six [new program offerings](#) for this fall, including short-term certificate programs in aquaculture, web and mobile development, customer service, and entrepreneurship as well as a non-credit certificate in event planning and a for-credit pre-nursing track aimed at students wanting to enter the popular nursing program at Quincy College. 2016 marks one of the most active years for adding new courses and new programs to the Quincy College curriculum serving both the Quincy and Plymouth campuses.

Aundrea Kelley, Senior Vice President of Academic Affairs at Quincy College reflected on the new academic programs and courses: "Our new programs and courses demonstrate Quincy College's dedication to delivering the best education we can to our students and the South Shore community. From cutting edge technologies to leading best practices in business, we continue to support workforce development locally and globally, ensuring that our students have the highest return on investment for their education."

An extensive vetting process assures that new offerings are held to a strict academic rigor. Faculty and deans propose new programs and new courses to the College's Curriculum and Development Review Committee. Once approved through this Committee, proposals are sent to the College Senate for further review and approval. Next the proposals are reviewed by the Senior Vice President for Academic Affairs and the President. Following their approvals, the President submits new programs to the Board of Governors for final review. Upon approval by the Board of Governors the new programs are submitted to NEASC for inclusion in the College's institutional accreditation as well as to USED for financial aid purposes. New programs and courses are created with student feedback in mind and in consultation with department advisory boards consisting of leading industry members and community representatives from applicable fields.

The new Quincy College **Aquaculture program**, offered on the Quincy College Plymouth Campus only, is the first of its kind program in Massachusetts for students to earn college credit and professional certification in aquaculture simultaneously. This program creates a pathway

for graduates to earn an Associates Degree and enter the aquaculture industry fully certified and with experience gained through placements with one of the program's industry partners.

Recognizing the growing demand for effective global customer service skills, the new Quincy College **Customer Service Certificate program** will prepare students for a career as a customer service professional. This certificate program helps students become skilled in multiple areas of customer service including customer communication, sales, intercultural communication, and organizational effectiveness.

The new **Entrepreneurship Certificate** is designed for the student who seeks to be an entrepreneur in a start-up business or who wants to work as an entrepreneurial change agent within an existing corporate setting. This program prepares students to recognize opportunities, identify business issues, and analyze actions to better position their business.

The demand for web and mobile development couldn't be more apparent with mobile users reaching a projected all-time high of 4.77 Billion mobile users. From developing mobile friendly websites to programming, the new Quincy College **Web and Mobile Development Certificate program** is designed for students who are interested in learning the fundamentals of web and mobile development or for those who wish to further enhance their web development careers.

The **Pre-Nursing Track** is one of the newest editions to the Quincy College course catalog. The pre-nursing track is designed as the first step towards a degree in nursing and provides a well-defined path that you can follow to complete nursing program pre-requisites. Upon completion of the required courses, students may choose to apply directly for transfer to the Nursing degree program at Quincy College or to continue to earn a degree in natural science. Students can complete the nursing program at the Quincy and the Plymouth campuses on either a full-time or part-time basis.

The Quincy College **non-credit Certificate in Event Planning**, provides foundational education in event planning and management. Each course is professor-led and the curriculum includes the process of planning, marketing, implementing and evaluating the outcome of all types of events within the industry-social (weddings), corporate, nonprofit, educational and special events.

Quincy College also offers courses in both traditional 15-week and intensive abbreviated FLEX semester formats as well as during days, evenings, and weekends. These options help expand access and opportunity for all students, from recent high school graduates to out-of-work or career-changing adults seeking a new skill set or the foundation needed for baccalaureate degrees.

Quincy College's [programs](#), [partnerships](#), and curriculum address a critical skills gap for the Commonwealth and the New England region. Ongoing collaboration with the College's multiple industry advisory boards keeps course offerings relevant to industry needs, establishes workforce pipelines, and helps students of all ages maximize their return on investment in their studies.

According to several sources, Quincy College is succeeding in delivering a superior education. Quincy College is the [Best College For Adult Learners](#) according to Washington Monthly. Quincy College delivers the [Best Return on Investment](#) according to Online College Plan and is [Ranked #1 in Salaries after Attending](#) by the U.S. Department of Education's College

Scorecard. Not only an engaging environment for students, Quincy College was also named one of the [Best College to Work For](#) according to The Chronicle of Higher Education. Further, Quincy College for five years has been named a [Military Friendly](#) institution by Victory Media.

Quincy College's recent rankings and designations highlight the successful outcomes of Quincy College students, the primacy of the teaching and learning relationship and reflects the outstanding value [beyond the classroom](#) for all learners, regardless of age, of a Quincy College education.

To learn more about the breadth of Quincy College's areas of study, including non-credit, non-degree programs, please visit: <http://quincycollege.edu/academics/areas-of-study/>.

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About Quincy College

Founded in 1958, Quincy College is a two-year, municipally affiliated community college serving approximately 4,500 students at campuses located in Quincy and Plymouth, Massachusetts. Quincy College is an open access institution that encourages academic achievement and excellence, diversity, economic opportunity, community involvement, and lifelong learning. The College facilitates valuable learning relationships that inspire students to realize their educational and professional futures. The college offers 35 associate degree programs and 21 certificate programs in a variety of disciplines, including those within Professional Programs, Liberal Arts, Natural & Health Sciences and Nursing. The college is accredited by the New England Association of Schools and Colleges, and is licensed by the Massachusetts Board of Higher Education to grant the degrees of Associate in Arts and Associate in Science. The college draws a diversity of students from the greater Boston area as well as 121 countries around the world. For additional information, visit www.quincycollege.edu



Watch the Quincy College Experience