

BUSINESS MANAGEMENT

Bachelor of Science Degree

Program Description

The Bachelor of Science in Business Management program is designed to provide knowledge and skills necessary for managerial positions. Through a combination of theory and real-world applications, students will develop competencies needed to determine and implement key strategic management decisions to align resources, improve communication, increase productivity, identify cultural challenges, and develop plans to overcome the challenges in the world of global business.

Program Outcomes

Upon successful completion of this program, students would be able to:

- Communicate effectively in the business environment using interpersonal, intercultural, and managerial communication skills.
- Assess operational and financial challenges using tactical, strategic and analytical skills.
- Evaluate key theories, models and applications within the business context.
- Identify leadership styles and best practices for leading the individual, the group, and the organization.
- Analyze businesses and organizational situations using ethical and socially responsible approaches to decision making.

Additional Information

1. Indicates course requires the completion of a prerequisite.
2. Electives: Please go to the list of applicable [elective courses](#) by field starting page 97.
3. Electives: Please go to the list of applicable [elective courses](#) by field starting page 97. For Behavioral/Social Science Electives, six credits must be 300-level or above.
4. Communications Elective: Complete one of the following, ENG 111, SOC 112, or SOC 316.
5. CSA 213 Database Management (strongly recommended)

Note: All classes are offered in the fall and the spring unless otherwise designated:

F=Class is only offered in the Fall
S=Class is only offered in the Spring

General Education Requirements -see p. 96 40 credits total	Credits
Computer Science	3 credits
ENG 101 English Composition I	3 credits
ENG 102 English Composition II ¹	3 credits
History/Government	3 credits
IDS 167 First Year Seminar	3 credits
Math	3 credits
Natural Science w/ Lab	4 credits
Social Science/Psychology	3 credits
Humanities Electives ²	6 credits
Behavioral Science/Social Sciences Electives ³	9 credits

Program Requirements – 81 credits total	Credits
ACC 101 Accounting I	3 credits
ACC 102 Accounting II ¹	3 credits
BUS 101 Fundamentals of Business	3 credits
BUS 220 Business Ethics	3 credits
BUS 350 Global Business I: Strategic Planning and Decision Making ¹ (S)	3 credits
BUS 450 Global Business II: Diversity, Equity and Inclusion ¹ (F)	3 credits
BUS 401 Organizational Behavior ¹ (F)	3 credits
ECO 201 Microeconomics	3 credits
ECO 202 Macroeconomics	3 credits
FIN 320 Principles of Finance ¹	3 credits
LAW 301 Business Law for Managers ¹ (F)	3 credits
MAT 107 Statistics ¹	3 credits
MGT 201 Principles of Management	3 credits
MGT 360 Operations and Logistics Management ¹ (S)	3 credits
MGT 401 Leadership Strategies ¹ (S)	3 credits
MGT 430 Senior Capstone ¹ (S)	3 credits
MKT 301 Marketing Management ¹ (F)	3 credits
Communications Elective ⁴	3 credits
Computer Science Elective ⁵	3 credits
200-Level Program Electives (see below)	6 credits
300/400 Level Program Electives (see next page)	6 credits
Open Electives	12 credits

Total credits required for graduation 121 credits

200-Level Program Electives – 6 credits total	Credits
BUS 202 Principles of Customer Service (F)	3 credits
BUS 211 International Business (S)	3 credits
FIN 202 Health Care Finance(F)	3 credits
FIN 215 Investments (S)	3 credits

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200- Level Program Electives Cont. – 6 credits total	Credits
MGT 202 Sales Management (S)	3 credits
MGT 203 Human Resources Management (S)	3 credits
MGT 230 Entrepreneurship & Small Business Management ¹ (S)	3 credits
MGT 235 Financing a Small Business (F)	3 credits
MKT 201 Principles of Advertising (S)	3 credits
MKT 202 Principles of Marketing (F)	3 credits
EXP 297 Internship	3 credits

300/400- Level Program Electives – 6 credits total	Credits
MGT 330 Managerial Communication (F)	3 credits
MGT 406 Negotiations and Conflict Resolution (S)	3 credits
MGT 460 Business Intelligence & Analytics (F)	3 credits
MKT 330 Social Media Marketing (S)	3 credits
EXP 397 Internship	3 credits